

SPaG: Affect or Effect

3 handy tricks to remember which to use in your writing

“A” comes before “E” in the alphabet.

The “A” stands for the action that affects and comes before the effect.

Think cause followed by effect.



If you can replace the word with "influence", then you should probably use "affect".

If you can replace the word with "result", you should probably use "effect".



Think RAVEN:

R - Remember
A - Affect is a
V - Verb and
E - Effect is a
N - Noun



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